



STOP, SWAP AND SAVE

The East Coast's Largest Indoor Bicycle Swap And Consumer Bike Expo

EVENT SPONSORSHIP APPLICATION

Thank you for your interest in a SWAP event sponsorship. A SWAP event sponsorship is a great opportunity to reach thousands of cycling and fitness consumers. Event sponsorships are available at the following levels:

Premier Sponsor (\$5000)

- Web banner w/ hyperlink on the SWAP web site
- Preferred placement of your logo w/ hyperlink on the SWAP web site sponsors page
- Inclusion of your business on the SWAP Facebook page w/ hyperlink
- Preferred placement of your logo w/ hyperlink on every page of the SWAP web site
- 4" x 2" ad in the SWAP event guide (printed and electronic copies)
- Inclusion in all SWAP promotional e-mails w/ hyperlink (as permitted by email schedule)
- Inclusion in all SWAP printed promotional materials (10,000+ post cards, 5,000+ flyers, print ads, etc...).
- Inclusion in all SWAP media advertising (as permitted by production schedule).
- Distribution of your sales / marketing materials and display of your company banner(s) at the SWAP (maximum of four 15' banners)
- One large vendor space at the SWAP (including 4 free admissions)

Affiliate Sponsor (\$2500)

- Web banner w/ hyperlink on the SWAP web site
- Placement of your logo w/ hyperlink on the SWAP web site sponsors page
- Inclusion of your business on the SWAP Facebook page w/ hyperlink
- Your logo w/ hyperlink on every page of the SWAP web site
- Inclusion in all SWAP promotional e-mails w/ hyperlink (as permitted by email schedule)
- 2" x 2" ad in the SWAP event guide (printed and electronic copies)
- Distribution of your sales / marketing materials and display of your company banner(s) at the SWAP (maximum of two 15' banners)

Web Sponsor (\$1000)

- Web banner w/ hyperlink on the SWAP web site
- Placement of your logo on the SWAP web site sponsors page
- Inclusion of your business on the SWAP Facebook page w/ hyperlink
- Inclusion in all SWAP promotional e-mails (w/ hyperlink)
- Inclusion in the SWAP event guide (printed and electronic copies)
- Your logo w/ hyperlink on every page of the SWAP web site

To apply for a SWAP event sponsorship, fill out this application completely and return it ASAP. Because we offer a limited number of SWAP sponsorship opportunities, inclusion in this program is on a first come first served basis. You will receive a confirmation via fax or e-mail when we receive and approve your application. Make checks payable to STOP, SWAP AND SAVE and send your payment and this form to the address below.

Business Name: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Fax #: _____

E-mail: _____ Web Site: _____

Facebook Page: _____ Twitter Acct: _____

Level of Sponsorship: Premier Affiliate Web Total Enclosed: _____

Please do not write below this line

Approved By: _____ Date: _____

Please e-mail info@stopswapandsave.com with questions or for more information.

See you at the SWAP!

STOP, SWAP AND SAVE • P.O. Box 723 New Windsor, MD 21776 • WWW.STOPSWAPANDSAVE.COM